

Cybage Covid Sanjivani beneficiary



Nehaben
Location: Gandhinagar

The Cybage Covid Sanjivani initiative is a blessing for us. As a beneficiary, we can't thank you enough to Cybage and its commendable work for needy people. Covid19 took my husband Dharmesh away from us. After his sudden demise, both my daughters and I were devastated financially and mentally. We got a lot of courage from your help. Today your organization is taking up the responsibility of educating both my daughters which is a blessing for me. We live life with dignity today thanks to Cybage.



Sangeetha Thakur
Location: Pune

"I will never forget the kindness shown by Cybage when my husband died due to COVID-19. Cybage's COVID Sanjivani initiative bore the responsibility of my children's education and gifted me two advanced sewing machines. I have now started my tailoring venture, which is helping me manage my family's day-to-day expenses and has instilled in me the confidence of dealing with hardships in life."



Keerthi Attla
Location: Hyderabad

"I will always be grateful to the Cybage team for contributing financially towards my education. After my father's recent death due to COVID-19, I planned to quit my studies to start earning. But Cybage's COVID Sanjivani initiative encouraged me to study. They duly verified and approved my request for B. Tech education fees, six months' worth of room rent, and grocery expenses."



Glimpses from our journey



Cybage Software Pvt. Ltd.

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CybageAsha
Spreading smiles,
across miles

- Rural Upliftment
- Community Development
- Social Welfare



CybageAsha, the philanthropic arm of Cybage Software Pvt. Ltd., was founded in 2005. The Trust is dedicated to the collective mission of transforming lives of the underprivileged and bridging the gap between rural and urban India. It meticulously conceptualizes, plans, and executes various projects in and around Pune under the able guidance of Ritu Nathani, Director - Cybage and Head - Cybage CSR. The Trust is wholeheartedly supported by a dedicated CSR team and Cybagians who voluntarily participate in all the activities to make a difference.

CybageAsha Facts

Verticals under CybageAsha trust	Rural development, Community upliftment and social welfare
No. of villages CybageAsha touched	81
Areas of work	Maharashtra, Gujrat, and Hyderabad
Areas of working under rural development vertical	Agriculture development, Livelihood development, Watershed development and Infrastructure development
Total no. of beneficiaries under rural development	Around 1,25,000
No. of individual toilets constructed in villages	412
No. of biogas plants installed in villages	150+
No. of demo plots	977 Demo plots
No. of group wells	Group well 13
No. of horticulture plots	Horticulture plots 294
No. of villages benefited under watershed development	25

Stairway to Success

Impacted
1.25
lakh people in
81 villages

Transformed
26 villages in
7 Maharashtra
districts with water
conservation projects

Partnered with
60 NGOs
supporting
1,50,000
people

Benefited
more than
600+ families through
the 'Cybage Covid
Sanjivani' initiative

Rural Upliftment

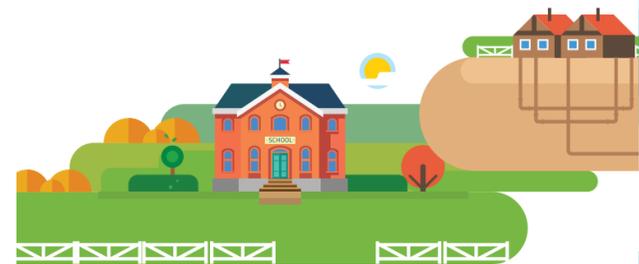
This flagship vertical aims at bridging infrastructure gaps by adopting villages and implementing various sustainable plans for them to be self-reliant. CybageAsha is implementing sustainable livelihood and development programs in its adopted villages through its dedicated expert staff at the field level.

Our ongoing projects under this vertical:

- Construction of various water conservation structures
- Modernizing school infrastructure
- Desilting rivulets and streams



- Construction of water tanks; provisions for potable drinking water



- Building internal roads, toilets, and underground drainage systems
- Integrated Livelihood Development Program - Agricultural advancement interventions

Community Development

This vertical focuses on the overall development of urban communities from the economically challenged strata of society.

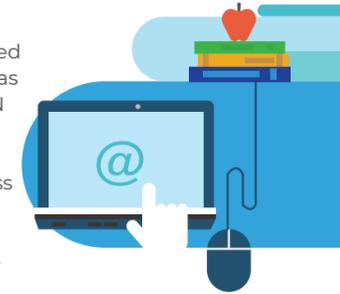
CybageAsha has adopted 9 communities in Pune to bring about a change.

We conduct the following activities on an ongoing basis:



- Skill development training courses, such as auto-service technician, machine-operating, plumbing, data entry, handloom, tailoring, and candle-making.

- Good governance initiatives to help people procure government-related documents, such as Aadhar cards, PAN cards, and driving licenses, and increase awareness about various government schemes available



- Health check-up camps



- Programs to promote women's empowerment

Social Welfare

This vertical empowers Cybagians to give back to society. It is designed as a platform for volunteering and employee engagement.

Some of the voluntary activities conducted regularly are:

- Recreational activities at orphanages and old age homes



- Grains, clothes, school kits, books, toys, and blood donation drives



- Extra-curricular activities in low-income private schools



- Go-green initiatives



A Journey of Hope



Dilip Ganapat Giranje

Village: At. Sonde Sarpale Tal. Velhe Dist. Pune
Crop: Cucumber
Support and materials provided: Technical support, improved variety of seeds, and drip irrigation kit, Mulching paper, Crate, Insect traps

"We are elated to report about our earnings worth INR 76600 in two months by producing 6,600 kg cucumber on 6,000 sq ft land. This was realized with the technical support and agricultural supplies offered by CybageAsha. We are looking forward to earning more from our farmlands and don't need to return to the city to make a living."



Ashok Appa Jadhav

Village: Sonde Hiroji, Velhe, Pune, Maharashtra
Crop: Watermelon
Support and materials provided: Technical support, improved varieties of watermelon seedlings, drip irrigation system, traps for pests, mulching paper

"I am thankful and heartened to share that post CybageAsha's agricultural intervention, I earned a net income worth INR 1,26,000 by cultivating 9,000 kg watermelon in my fields. I was skeptical at first, but with CybageAsha's Integrated Livelihood Development Programme, I earned so much that I could not with my regular peon job."