

Glimpses from our journey towards happiness



Spreading smiles and changing lives

- Rural Upliftment
- Community Development
- Social Welfare

CybageAsha, the philanthropic arm of Cybage Software Pvt. Ltd., was founded in October 2003. The Trust meticulously conceptualizes, plans, and executes various drives in and around Pune, through the support of the Cybage CSR team along

with dedicated Cybagian volunteers who participate in several noble causes. Ritu Nathani, Director-Cybage and Managing Trustee-CybageAsha, guides the dedicated teams in their collective mission to transform the lives of the underprivileged.



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Rural Upliftment: bridging gaps for a happier tomorrow

The rural-urban divide has always been the stumbling block in our country's road to development. CybageAsha identifies rural upliftment as an important step towards national growth. This flagship vertical aims at bridging the gap by adopting villages and implementing various development plans for them to become self-sustainable.

CybageAsha has implemented projects across Maharashtra, enriching the lives of over 40,000 people in the adopted villages.

CybageAsha has also partnered with the **BAIF** Institute for Sustainable Livelihoods and Development to help villages become self-reliant. This initiative focuses on:

- Enabling agricultural development
- Introducing new techniques in agriculture
- Enabling livestock development
- Imparting training about new skills to women and youth

Some of the activities conducted in the rural areas include:

- Setting up health camps
- Providing clean potable water
- Desilting rivulets and streams
- Implementing rainwater harvesting
- Constructing toilets and underground drainage systems
- Organizing cleanliness drives
- Providing waste management trainings
- Upgrading schools' infrastructure
- Conducting awareness sessions



Projects	No. of Villages	No. of Beneficiaries
Desilting	9	More than 2,000 families
School infrastructures	7	More than 500 students
Toilet constructions	8	More than 300 families
Biogas installation	3	30 families
Solar street lights	3	More than 300 families
Smokless chulha	2	35 families
Forest fencing	1	150 acres of forest land
Cleanliness drives	6	600 families
Health camps	5	800 families

Spreading smiles and changing lives: A journey of hope



Baba Shinde
Resident, Pingori village,
Purandar taluka

"Issues such as climate change and government policies are affecting agricultural activities drastically, leading to the exodus of villagers to cities. Opportunities for education in the rural areas are also low. CybageAsha's intervention to help rural people become self-reliant is commendable. Their efforts to help us village folk are certainly bearing fruit and we can visualize a bright future ahead for us."



Pradip Khose
District Supervisor, BAIF

"We at BAIF have recently partnered with CybageAsha to better the lives of people in Bhor and Velhe. The major areas of work include integrated water management, livelihood generation, and livestock management. CybageAsha's meticulous efforts towards social welfare are truly commendable."



Sandip Devkar
Villager, Mavadi

"In Mavadi village, CybageAsha organized health camps and tree plantation drives, conducted desilting activities, and constructed 38 toilets. It also rewarded some of the deserving students of our village with scholarships. As a result of these activities the renowned social worker, Dr. Prakash Amte recognized Mavadi with the 'Ideal Village' award."



Suhasini Pandagale
Community Leader,
Ambedkar Nagar, Pune.

"I have worked with CybageAsha on a number of projects in the last 3 years. CybageAsha has catered to all age groups to provide sanitation, good health, skills, literacy, and recreation. Their efforts towards women's empowerment have especially helped me and various other women build our confidence."



Mrs. Pratibha Paygude
Owner, Sevadham Old Age Home

"I'm running an oldage home called Sevadham since 1988. CybageAsha volunteers, who visit Sevadham as a part of their social welfare program, are warm and loving. Everyone here truly enjoys the time spent with them. We hope to maintain this relationship for years to come."



Rajanikaur Arora
CybageAsha volunteer

"CybageAsha has given me the opportunity to experience my inner strength. It helped me reach out to the needy people and bring about a positive change in their lives. This noble work has made me more compassionate towards the society and given me strength and confidence to deal with the difficulties in my life."

Community Development: reducing economic inequality in the urban area

Under this vertical, CybageAsha focuses on improving the living conditions of people from the lower economic strata of society by adopting their communities to bring about change. The Trust is working in various communities such as Ambedkar Nagar, Khulewadi, Sanjay Park, Ramwadi, and Bhimnagar in Pune. They have organized various programs that have led to the holistic development of the residents.

Some of the activities conducted in these areas include:

- Setting up de-addiction camps for alcoholics and drug addicts
- Organizing adult literacy and digital literacy programs
- Setting up health checkup camps
- Conducting programs to promote women's empowerment
- Skill development training



Social Welfare: Giving back to the society

CybageAsha is committed to helping the underprivileged children, women, and senior citizens claim their rightful place in society. The Trust partners with other social welfare organizations to conduct various programs to empower the beneficiaries with education and sound health. This vertical serves as a platform for Cybagians to voluntarily participate in various social activities, thus giving them an opportunity to give back to the society.

Some of the activities conducted under this vertical include:

- Planning recreational activities at orphanages and old age homes
- Organizing blood donation camps
- Organizing books, toys, and clothes donation drives
- Donating special hardware to schools for the visually impaired
- Teaching in low-income private schools
- Executing Go-Green initiatives

